The Academy of Medicine Education Foundation Co-Sponsors Medical Legal Summit

In April, the Academy of Medicine Education Foundation (AMEF) was pleased to participate in an outstanding Medical Legal program which took place at Cleveland Marshall School of Law. Co-sponsored by the Academy of Medicine of Cleveland & Northern Ohio (AMCNO), the AMEF, and the Cleveland Metropolitan Bar Association (CMBA). The summit began with opening remarks by Carter Strang, Partner with Tucker Ellis, LLC, and Kim Bixenstine, Vice President and Deputy General Counsel, University Hospitals, Cleveland, and a warm welcome by AMCNO President, James Sechler, MD.

The first presentation featured keynote speaker Dr. Ezekiel “Zeke” Emanuel discussing his view of the State of Health Care in America. During his presentation, Dr. Emanuel addressed the issue of health care reform head on, providing his insight into the state of health care today and how reform might make it better tomorrow.

According to Dr. Emanuel, the United States federal government spends $15.65 billion for healthcare, making it the fifth largest health care economy in the world. He noted that national spending on health care from 2011-2012 was over $100 billion. The largest percentage – one-third of health care spending – goes to hospitals, according to Dr. Emanuel, with the second highest contribution in health care spending going toward doctor services.

Dr. Emanuel also addressed the common thought that health care reform involves rationing patient care. He noted that Switzerland does not ration care and presented data suggesting that should the U.S. reform its health care system, it will not result in rationing of care. He then moved on to discuss the impact insurance coverage can have on health care, presenting data regarding the five-year survival rate of cancer patients in the U.S. Cancer patients who were covered by private insurance had a 77 percent chance for a five-year survival rate whereas those who were on Medicaid or were uninsured had a 12 to 14 percent chance for a five-year survival rate.

He also noted that there is an uneven distribution in health care costs stating that younger patients consume 3.2 percent of the costs whereas ten percent of the population that is consuming two-thirds of the overall costs are the patients with chronic diseases. He noted that the key to saving money is prevention – treat people with chronic illnesses and prevent them from getting sicker.

Tort reform was most certainly on the minds of the physicians and attorneys in the audience. Emanuel mentioned that high-risk specialists, such as neurosurgeons, have a 100 percent chance of being sued during their career, with even low-risk physicians having a 75 percent chance of being sued. There have been many suggestions made to address the topic such as caps on damages, special courts, and other concepts such as the I'm Sorry Disclosure Program in Michigan, however, it has also been shown through data that implementing tort reform would not result in significant savings in health care overall, according to Emanuel.

Emanuel briefly discussed the implementation of health care exchanges stating that insurance companies will sell to consumers who will buy predominantly based upon price as is the case in Massachusetts where this type of model has already been in place. He also mentioned competitive bidding, noting that historically the government has effectively set prices through Medicare for wheelchairs, hospital beds, and other medical equipment. But a demonstration project begun in 2011 introduced competitive bidding in roughly 100 metropolitan areas to see if market forces could bring down prices. He noted that the results of the project have been dramatic with prices for oxygen equipment, wheelchairs, and hospital beds significantly reduced with no adverse effects on beneficiaries.

In response to a question about end-of-life care, Emanuel mentioned there are several things the health care system might consider to try to improve end of life care – and it is possible that these will not save money but they could make a difference. Physicians and nurses should be trained in how to talk to patients and families about end-of-life care since it has been shown that even if physicians are well-trained in

continued on page 4
AMEF presents scholarships to students each year

The Academy of Medicine Education Foundation (AMEF) presented seven local medical students with scholarships worth $5,000 each at this year’s AMCNO Annual Meeting. The scholarships were awarded to:

• Zain Ahmed, from the Cleveland Clinic Lerner College of Medicine
• Harrison Cash, Case Western Reserve University School of Medicine
• Allison Early, Case Western Reserve University School of Medicine
• Ali Faramarzalian, Case Western Reserve University School of Medicine
• Selena Magalotti, Northeast Ohio Medical University
• Sarah Nickolich from Case Western Reserve University School of Medicine
• Julie Pokersnik, Northeast Ohio Medical University

This was the eighth year scholarship monies were presented to recipients as part of the program of the AMCNO’s Annual Meeting and Awards dinner, with students and their respective families in attendance.

AMEF enhances the philosophy of the AMCNO in its focus on health-oriented education for physicians, their staff and for patients by providing support for meaningful education and highlighting the value and quality of healthcare in our community.

Scholarships

AMEF awards scholarships each year to Third and Fourth year medical students (M.D / D.O.) who are or were residents of Cuyahoga, Summit, Lake, Geauga, Ashtabula, Lorain or Portage counties, and who demonstrated an interest in being involved in organized medicine and community activities. Applicants must also possess leadership skills and demonstrate academic achievement. AMEF scholarships will be awarded to third- and fourth-year medical students attending the following: Case Western Reserve University School of Medicine, Cleveland Clinic Lerner College of Medicine of CWRU, Northeastern Ohio Universities College of Medicine, and Ohio University College of Medicine.

Applications are due no later than January 31st of the year in which the student is to begin their third or fourth year of study. Scholarship recipients will receive their award at the annual meeting of the Academy of Medicine of Cleveland & Northern Ohio in April of that same year.

A copy of the scholarship application is available on The Academy of Medicine of Cleveland & Northern Ohio (AMCNO) web site under the AMEF link at www.amcno.org.

Donations/Contributions

Did you know that contributions made by December 31st of the year could reduce taxes on returns filed by April 15th of the following year and that missing that date delays tax savings for a full year? That is why charitable gifts should be made well before Christmas. Timing is everything where year-end tax donations are involved, so don’t delay. Plan as if the year ends on December 15th.

The AMEF is a 501 (c) (3) tax-exempt organization dedicated to the improvement of health care. The AMEF touches the lives of physicians, medical school students and citizens across the region, through scholarships, community health projects and education. Please review the numerous opportunities to be involved in the Foundation’s efforts and consider making a donation. All donations are fully tax-deductible. If you have any questions please e-mail Secretary-Treasurer Elayne Biddlestone at ebiddlestone@amcnoma.org or call her at (216) 520-1000, ext. 100.

Cash Donations

To donate by check, simply send your gift by mail to AMEF, 6100 Oak Tree Blvd., Ste. 440, Independence, Ohio 44131. AMEF accepts donations made with payments through Visa or MasterCard, please call (216) 520-1000 ext. 100 to make a credit card gift to the Foundation. Cash donations can also be made online at www.amcno.org under the AMEF tab on the website.

Stock Gifts

Gifts of appreciated stock are a convenient way to contribute to the AMEF. There are often many tax benefits for donors through tax deductions for the full fair market value of the contributed stock, and avoidance of taxes on capital gains. For more information about this type of giving, please call AMEF at (216) 520-1000, ext. 100.

Tribute Gifts

Remembering or honoring a family member, friend, loved one or colleague by making a gift to AMEF is a meaningful gesture. Any gift to the AMEF may be made “in memory of” or “in honor of” someone or some occasion. For information on this type of giving, you may contact AMEF at (216) 520-1000, ext. 100.

Planned Gifts

AMEF can help you learn more about planned giving. Planned gifts offer many benefits through tax deductions and/or reducing estate taxes. For information on this type of charitable giving contact AMEF at (216) 520-1000, or go to the AMCNO web site at www.amcno.org and click on the AMEF link.

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AMEF Co-Sponsors Medical Student Event

The Academy of Medicine of Cleveland & Northern Ohio (AMCNO) and the Academy of Medicine Education Foundation (AMEF) were pleased to co-host the Case Western Reserve University Society Dean Mixer for first-year medical students. The event was held at the Cleveland Botanical Garden and attending the event representing the AMCNO and AMEF were Drs. Topalsky, Seitz, Kent, Isenberg, Coviello and Sechler. The AMCNO physician leadership mingled with the students and the society deans, and provided information and answered questions about the activities of the AMCNO and AMEF. The AMCNO president, Dr. George Topalsky, provided brief comments to the group, and encouraged the first-year medical students to become involved in the AMCNO. He explained that the AMCNO is a group of dedicated physicians who are working to improve quality of care, while providing education and community outreach in our community. He also mentioned the work of AMEF and the AMEF medical student scholarship program.

AMEF Funds Used to Sponsor Business Practice Session for Residents

Through the generous support of the Academy of Medicine Education Foundation (AMEF) and the William E. Lower Fund, the AMCNO provided the venue for a seminar geared toward resident physicians entitled “Preparing for the Business Aspects of Practicing Medicine.” This seminar covered such topics as estate planning for young physicians, benefits available to physicians, legal issues for new physicians joining a medical practice, business opportunities for new physicians and disability programs and planning for the future. This session is always very well attended and provides valuable insights for residents about to enter the practice of medicine. Presenters at the session included AMCNO physician leadership and AMEF board members also participated in the event and spent time with the residents talking about their future plans in the practice of medicine.

The Academy of Medicine Education Foundation (AMEF) Co-Sponsors Statewide Immunizations Conference

Through the generous support of the Academy of Medicine Education Foundation (AMEF) and others, the Consortium for Healthy and Immunized Communities (CHIC) and immunizeohio.org™ hosted a one day CME credited immunization symposium on October 18th at the 100th Bomb Group in Cleveland.

The symposium titled “Keeping your vaccines, your community and your bottom line healthy…” drew participants from around the state. With the recent introduction of the Affordable Care Act, and changes to billing and coding practices has substantially impacted physicians, providers, health care workers and the public alike. This Statewide Immunization Conference focused on effective strategies to improve the systems for immunizing adults, teens and children. Topics included an immunization update, information on billing and coding of vaccines, the impact of health care reform on vaccine payment and delivery, new recommendations in storage and handling, vaccination of pregnant women and more.

Presentations were provided by representatives from the Ohio Chapter of the American Academy of Pediatrics, the Centers for Disease Control and Prevention, Nationwide Children’s Hospital in Columbus and others. AMEF congratulates CHIC on another successful program.
communication, these conversations take time and are emotionally draining. In addition, physicians should be paid a one-time fee to talk with patients about their preferences for end-of-life care and every hospital should be required to have palliative care services available. Finally, we need to revise eligibility for hospice care.

Saturday’s General Sessions began with Apologies and Disclosures of Adverse Events: What to Say When Something Bad Happens to a Patient. This session made clear that when there is a question of negligence during the care of a patient, it is in the best interest of the physician and the hospital to fully disclose the error to the patient not only because transparency is the best policy but because it is the right thing to do. A skit featuring Cynthia Zelis, MD, University Hospitals Medical Practices; Julia Skarbinski, Director of Patient Safety and Clinical Risk Management, University Hospitals; and Melissa Crum and David Hanson from the Great Lakes Theatre, demonstrated the importance of full disclosure when negligence occurred prior to a new physician taking over a case. The second skit, featuring William Morris, MD, and a nurse, both of the Cleveland Clinic as well as Crum and Hansen, acted out a scenario whereby a patient was in danger of losing his life due to a violation of prescription policy and the nurse’s failure to question it. The skit demonstrated the importance of full disclosure of the situation by the physician/nurse team.

The second General Session, a Debate on End of Life and Other Medical, Legal and Ethical Issues, featured Bixenstine; Gwendolyn Roberts Majette, Assistant Professor, Cleveland-Marshall College of Law; Browne Lewis, Associate Professor, Cleveland-Marshall College of Law; Russell J. Meraglio, Esq. Reminger Co., LPA; Martin L. Smith, S.T.D., Director, Clinical Ethics, Cleveland Clinic; and Mark P. Aulisio, Ph.D., Director, Center for Biomedical Ethics, MetroHealth, all of whom weighed in on end-of-life and ethical issues ranging from children making medical decisions for parents to living wills to organ transplants for illegal aliens to religious beliefs interfering with treatment.

Attendees were given the choice of four breakout sessions, all of which were designed to address the different issues facing physicians and their legal counsel.

The Summit was very well attended by physicians, attorneys, hospital employees and administrators.

A Frank Conversation with Government Regulators featured a panel consisting of Constance Nearhood, Senior Assistant Attorney General; Carole Rendom, United States Attorney, Northern District of Ohio; Ronald Savrin, MD, Medical Director, Ohio KePRO and Past President of the AMCNO; Stephen Sozio, Esq., Jones, Day; and Cheryl Wahl, Chief Compliance Officer, University Hospitals. Each panel member described the role his or her organization plays in the health care regulation arena. During the conversation Rendon noted that her office has been addressing many issues related to drug diversion as a result of the increasing use of heroin in our area. In addition, they have been handling litigation regarding Medicaid fraud and money collection based upon violation of the False Claims Act. Nearhood’s division works with the Ohio Attorney General’s office with regard to health care fraud issues related to Medicaid and Medicare fraud. She said that it is incumbent upon physicians to be aware of what they are signing or agreeing to for their patients. Savrin provided the group with an overview of the work of Ohio KePRO noting that the group works with physicians and hospitals to help them improve care, reducing adverse drug events, transitions of care, and the adoption and meaningful use of electronic health records. Wahl provided an overview of how she works within the University Hospitals system to provide information on a pre-trial level to guide employees on medical/legal issues related to health care, including privacy issues related to medical records.

Physician Practice Acquisitions addressed the different aspects of acquiring a physician practice or related business. Craig T. Haran of Frantz Ward, LLP; Nathan L. Lutz, Assistant General Counsel, Cleveland Clinic; Robert Hauptman, CFA, Director, Stout Risius, Ross; Darrel Ranum, JD, CPHRM, Regional Vice President, Patient Safety, The Doctor’s Company; and Raymond J. Marvar, Tucker Ellis, LLP, led the discussion, debating the different reasons why a physician might opt to join a hospital system and why a physician might choose to remain independent. Lutz outlined the different steps a hospital system takes when acquiring a practice or related business. Hauptman addressed non-disclosures, and Ranum presented the process from a physician insurance perspective.

Protecting Patient Information from Technological Threats was a well-rounded discussion of data protection in the age of electronic records and cyber security threats. J. Ryan Williams of Walter/ Haverfield, LLP, moderated the panel consisting of Ethan G. Leonard, MD, Associate Chief Medical Officer, Medical Director of Quality, UH Rainbow Babies & Children’s Hospital; David Morgan, Supervisory Special Agent for Cyber Intrusion Investigations, FBI, Cleveland Division; Michael Lipinski, U.S. Department of Health and Human Services; and David S. Finn, CISA, CISM, CRISC, Health IT Officer, Symantec Corp. Lipinski noted that his office is accelerating Health Information Exchange (HIE) Meaningful Use, care coordination, and patient engagement, as well as extending the E-Donation Exemption through 2013. All of the panelists agreed that cyber security must be done differently than in the past with Finn pointing out that systems are becoming increasingly cloud-based, a concept whereby the word “cloud” is used as a metaphor for the internet, and servers, storage and applications are delivered to an organization’s computers via the cloud. It creates an opportunity for cost savings and more efficient workflow but requires more planning for extra security. The FBI’s MacFarlane noted that the cloud is a great enabler for good and bad, allowing hackers to pull patient information, put their own infrastructure into place, and use stolen data to target individuals. It was pointed out that another significant source of data leakage is hospital employees. All hospital systems must be able to contain any security breaches and respond to them appropriately.

The significant increase in prescription drug abuses was addressed in Pain Management in the Face of the Prescription Drug Abuse Epidemic. Prescription drug abuse is one of the leading causes of death in the United States. According to Orman Hall, Director, Ohio Department of Alcohol and Drug Addiction Services, there is a considerable
number of accidental drug overdoses in the state of Ohio alone, resulting in one of the most serious drug epidemics facing the state’s treatment system since the establishment of his department.

The addiction problem often begins with opiate prescriptions written for pain management. Patients turn to heroin to feed their addictions when the prescription drugs are no longer available. The Honorable David T. Matia, of the Cuyahoga County Common Pleas Drug Court noted that most overdose deaths are the result of prescription medications or heroin. He then asked audience members to carry a message to their fellow physicians: Please consider the necessity of opiates for treatment.

According to Bina Mehta, MD, of the Western Reserve Spine and Pain Institute, roughly 20 percent of prescribers prescribe 80 percent of all prescription painkillers. Her practice implements a screening process whereby criminal background checks, notes from other pain clinics, and prescription history reports obtained by the Ohio Automated Rx Reporting System (OARRS) are used prior to prescribing opiates.

Joan Papp, MD, FACEP, MetroHealth Medical Center, Department of Emergency Medicine, Cuyahoga County Project DAWN, Medical Director, provided strategies to prevent overdose deaths such as establishing prescribing guidelines for physicians and other prescribers. These guidelines could include the use of prescription monitoring programs such as OARRS, posting the hospital policy on prescribing practices clearly in patient care areas, and having individualized patient care plans for frequent consumers of health care with a documented track record of abuse. Papp also provided details on Naloxone Distribution Programs and the distribution of kits through programs such as Project Dawn.

The AMCNO’s Eric Yasinow, MD, ended the panel discussion by providing a detailed overview of the University Hospital guidelines for prescribing opioids for chronic non-cancer pain, noting that their critical considerations include appropriateness, risk assessment, consent, monitoring of therapy, and documentation.

AMEF Co-Sponsors Event for Practice Administrators

The Academy of Medicine of Cleveland and Northern Ohio (AMCNO) and the Academy of Medicine Education Foundation (AMEF) hosted its twenty seventh annual ‘Solving the Third Party Payor Puzzle’ seminar on Wednesday, November 16, 2011, where insurance company presenters included Medical Mutual of Ohio, Anthem Blue Cross and Blue Shield, Medicare (CGS LLC), Ohio Department of Job and Family Services, United Healthcare and Cigna Healthcare of Ohio.

Judge David Matia provides his comments during the pain management breakout session. (pictured to the right is Mr. Orman Hall)

Dr. James Sechler, AMCNO past President, provides opening remarks at the Summit.

Healthlines
Radio Program

AMEF provided co-sponsorship with the AMCNO of the well-established and award-winning Healthlines program, which provides healthcare related information from expert member physicians to the community. Physician members of The Academy of Medicine of Cleveland & Northern Ohio have the opportunity to participate in our award-winning program Healthlines, available on demand on the Academy of Medicine Education Foundation (AMEF) website at www.amefonline.org. Healthlines is an important community outreach service provided by the AMEF and the AMCNO to the Northeast Ohio community. Every other week Healthlines offers physician members a prime online spot where they can discuss important and up-to-date medical topics with the general public. A ten minute interview is recorded in one 30-minute session scheduled by either a call-in interview or at the WCLV studios located in Cleveland. The segment is done in a question-and-answer format with a topic selected by the physician.

The segment is then uploaded to the AMEF website and available for download by physicians and the public. Healthlines has been providing this community service for more than forty years. The Healthlines program is hosted by AMCNO past president and AMEF board member, Dr. Anthony Bacevice, Jr. Recordings of the Healthlines program may be downloaded from the AMEF web site at www.amefonline.org and are also available on iTunes.

Thank you to the following interviewees that appeared on Healthlines in 2013

(in order of appearance)

Lawrence Kent, MD
William Seitz, Jr., MD
George Topalsky, MD
Brian Appleby, MD
James Merlino, MD
Kenneth Woodside, MD
Julie Sterbank, DO
Anthony Post, MD
Hans Luders, MD & Jonathan Miller, MD
David Frid, MD
Stewart Tepper, MD
Megan Costedio, MD
Roseanna Lechner, MD
Charis Eng, MD
Donald Ford, MD
George Kikano, MD
Sumita Khatri, MD
Benjamin Walter, MD
Michael Benninger, MD
Max Wiznitzer, MD
Raed Dweik, MD
John Santa, MD
Mikkael Sekeres, MD
Shee Battu, MD
Moises Auron, MD
The Academy of Medicine Education Foundation was formed by the physician leadership of the Academy of Medicine of Cleveland & Northern Ohio. Original funding came from voluntary contributions as a result of a successful polio vaccination program sponsored by the Academy of Medicine of Cleveland in the years 1958 and 1962. The largest continuing commitment of the foundation is student scholarship grants to worthy students in the medical field. Since its inception, the foundation has granted more than $1.4 million to such qualified students. The Foundation has historically initiated many programs of benefit to the community and has co-sponsored and funded various healthcare related seminars and programs across Northeast Ohio for decades.

As the cost of medical education continually increases, financial assistance for medical students is more important than ever. And as you may know, a physician shortage is predicted in the next decade with studies showing there may not be enough qualified physicians to meet the medical needs of an aging population in coming years. AMEF needs funds to provide scholarships to medical students to assure that our medical schools continue training physicians to meet the needs of patients in the future. Your contribution to AMEF will help us with this laudable goal. In addition, your funds will be used to assist with other worthwhile foundation activities. Contributors will be acknowledged on the AMCNO website, in future newsletters and when the medical scholarships are awarded at our annual meeting. Included with this newsletter is a give envelope for AMEF. A separate mailing has also been sent out to all past scholarship recipients and all AMCNO members requesting donations/contributions to the AMEF. Please include AMEF in your charitable giving plans.

AMEF MAY APPLY FUNDS TO THE FOLLOWING CHARITABLE AND EDUCATIONAL PURPOSES:

• Promoting education and research in the field of medicine by the establishment or financing of fellowships, scholarships, lectures, projects and awards on such terms as the Trustees deem best;
• Providing and promoting educations programs on the science of medicine, including presentations on clinical care and new procedures;
• Providing and promoting health education for the welfare of the community, identifying public health issues and unmet community health care needs and make proposals for dealing with such issues and filling such needs for the benefit of the public;
• Maintaining and providing educational materials and publications concerning health care to the members, related public service organizations and citizens of the community;
• Supporting medical education at local medical schools by providing lectures and counseling services;
• Supporting local public health programs and initiatives;
• Sponsoring seminars on topics of medical education and public health issues;
• Assisting in the production of educational radio and television programs, telephone recordings, and computer and electronic programs and materials, designed in each case to educate members of the general public on matters of health care and public health issues;
• Making grants, donations, or contributions of funds or other property in the trust estate to other charitable, scientific, and educational trusts, organizations or institutions, organized and operated for any of the purposes set forth in subparagraphs above, or for uses that are in furtherance of any of the other purposes of this Trust, including for medical research and education, public health programs, and public and community education relating to health care and wellness programs, provided that no part of the net income of such trusts, organizations, or institutions inures to the benefit of any private shareholder or individual and that no substantial part of the activity of such trust, organization, or institution is the carrying on of propaganda, or otherwise attempting to influence legislation, or participating or intervening in any political campaign.

The Purpose of AMEF
2013 Golf Outing Highlights

Amidst a sunny and serene backdrop at the Canterbury Country Club, golfers teed off at the Academy of Medicine Foundation’s (AMEF’s) tenth annual Marissa Rose Biddlestone Memorial Golf Outing.

On August 5th, twenty eager foursomes tested their expertise in a shotgun tournament that raised more than $30,000 for AMEF. These monies will be utilized for medical student scholarships, annual CME seminars and the Healthlines program.

The day went smoothly as golfers dropped off their bags, registered, practiced their shots and enjoyed a leisurely lunch. The shotgun start went off at precisely 1 PM, and the game was on! Results were as follows:

1st Place Team: Kent Krafft, Dennis Forchione, Jeff Stanley & Jason Forchione

2nd Place Team: Paul Biddlestone, Greg Balogh, Kevin Lynch, & Steve Lacey

3rd Place Team: Tim Cahill, Pete Titas, Dave Dearth & Dave Quiring

Skill prizes were also awarded:

Closest to the hole: Dick Rye, Kevin Geraci, Hoyt Murray, & Jason Forchione

Longest drive: Jim Brown on #9 and Jim Brown on #18

Longest putt holed: Don Miksch

A special thank you goes to Classic Auto Group: Gold Sponsor Jim Brown; Dr. Victor Bello, M.D., for sponsoring the Hole-in-One contest, and all the event, hole and hole-in-one sponsors who helped make the day successful.

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Thank you to All 2013 Hole-In-One Sponsors:
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We’ll see you next year on August 4, 2014 at Shaker Heights Country Club for the 2014 AMEF Golf Outing!
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Meet the AMEF Board of Trustees

The AMEF Board of Trustees is comprised of dedicated individuals possessing the vision to recognize the value of a charitable component to the AMCNO. The Foundation Board of Trustees is responsible for making decisions, developing policy and providing specific direction to the Foundation.

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Mission

The mission of AMEF is to enhance healthcare through education of the medical profession and the community at large. The purpose of AMEF is to add a charitable component to the AMCNO and to partner with the AMCNO in implementing new initiatives for both physicians and the patient population through charitable, educational and scientific efforts. AMEF enhances the philosophy of the AMCNO in its focus on health oriented education for physicians, their staff and patients by providing support for meaningful education and highlighting the value and quality of healthcare. A showcase for a philanthropic spirit is provided through the Foundation for physicians who desire to give back to the community and the profession they serve.

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