

PHYSICIAN

The Voice of Physicians in Northern Ohio

ADVERTISING RATES & SPECIFICATIONS - 2023

PUBLICATION: Northern Ohio Physician (NOP) has been published by the Academy of Medicine of Cleveland & Northern Ohio since 1903.

EDITORIAL CONTENT: AMCNO original articles, Academy advocacy and event updates, medical and legislative news, articles about individual members and editorials.

FREQUENCY OF ISSUES: Four issues per year: Winter, Spring, Summer and Fall.

CIRCULATION: Over 6,000 AMCNO physician members, hospitals and allied institutions.

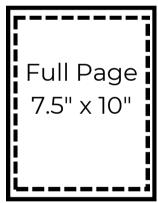
DEADLINES: February 1, May 1, August 1 and November 1, 2023.

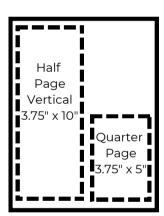
Full Page - 7.5" x 10" - \$1250

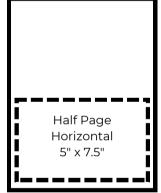
Half Page Vertical - 3.75" x 5" - \$790

Half Page Horizontal - 5" x 7.5" - \$790

Quarter Page - 3.75" x 5" - \$425







NEW TO ADVERTISERS!

In addition to our print version of the NOP, the AMCNO also offers an online version. For an additional 10% of the cost of your advertisement in each issue, the AMCNO will include an embedded link in the online version of your advertisement.

DIGITAL FORMAT OF FILES: Ad files are to be provided in PNG, JPG or PDF format.



AMCNO ADVERTISING CONTRACT

PHYSICIAN

The Voice of Physicians in Northern Ohio

ADVERTISER:	DA	ATE:
CLIENT CONTACT:	PH	HONE:
ADDRESS:	EM	MAIL:
CITY, STATE, ZIP:		
YOU ARE AUTHORIZED TO RESERVE THE FOLLOWING SPACES FOR OUR ADVERTISEMENT AT THE INDICATED COST AND SUBJECT TO THE CONDITIONS AS NOTED HEREIN:		
ISSUE	SIZE and RATE	
WINTER 2023		
SPRING 2023		
SUMMER 2023		
FALL 2023		
		Grand Total:
CHANGE WITH 30 DAYS A PUBLICATION. ALL DISCO NONPROFIT AND RATE PESET FORTH HEREIN. THE IMUST COMPLY WITH REQ	ROTECTION WILL BE CHANGED BACK TO THE C	IS DUE IN FULL WITHIN 15 DAYS OF UENCY, AGENCY, MULTIPAGES, INSERT, PREPAY, ONTRACT PRICE IF ADVERTISER FAILS TO PAY AS NY COPY BEFORE PRINTING. ETHICAL DRUG ADS ON.
SIGNATURE:		DATE:

ALL ADVERTISING INQUIRIES/BILLING ADDRESS:

Valerie Yanoska
Director of Digital Marketing and Membership
The Academy of Medicine of Cleveland & Northern Ohio
(AMCNO)

6111 Oak Tree Blvd. Ste. 150, Independence, Ohio 44131 Phone: (216) 520-1000 ext. 102/Email: vyanoska@amcno.org